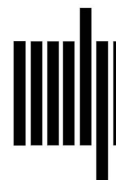


# MIT Press Advertising Insertion Order

Name:

Your Contact Information (Billing Address + Email Address):



Date: xx/xx/xxxx

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## DESIRED AD PLACEMENTS

Please check all that apply. You can view all of the advertising options and artwork specifications in our [media kit](#).

**FOR DIGITAL PACKAGES BY SUBJECT AREA, SEE PAGE 2 OF THIS ORDER FORM.**

**Print, Full Page**

Specify Journals + Desired

Issues:

\_\_\_\_\_

Issues:

\_\_\_\_\_

**Print, Half Page**

Specify Journals + Desired

Issues:

\_\_\_\_\_

**Print, Quarter Page** Specify

Journals + Desired Issues:

\_\_\_\_\_

**Digital, Journal Homepage**

Specify Journals + Desired

Month + Size (skyscraper or  
promotion):

\_\_\_\_\_

**Digital, Journal Abstract  
Pages**

Specify Journals + Desired

Month: \_\_\_\_\_

**Digital, eTOC alert**

Specify Journals + Desired

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## DIGITAL PACKAGES

Please check all that apply.

### ARTS & HUMANITIES

- Digital, Journal Homepage**  
Specify Desired Month + Size  
(skyscraper or promotion):  
\_\_\_\_\_

- Digital, Journal Abstract Pages**  
Specify Desired Month:  
\_\_\_\_\_

- Digital, eTOC alert**  
Specify Desired Issues:  
\_\_\_\_\_

- INT'L AFFAIRS, HISTORY,  
POLI SCI

- Digital, Journal Homepage**  
Specify Desired Month + Size  
(skyscraper or promotion):  
\_\_\_\_\_

- Digital, Journal Abstract Pages**  
Specify Desired Month:  
\_\_\_\_\_

- Digital, eTOC alert**  
Specify Desired Issues:  
\_\_\_\_\_

### ECONOMICS

- Digital, Journal Homepage**  
Specify Desired Month + Size  
(skyscraper or promotion):  
\_\_\_\_\_

- Digital, Journal Abstract Pages**  
Specify Desired Month:  
\_\_\_\_\_

- Digital, eTOC alert**  
Specify Desired Issues:  
\_\_\_\_\_

### SCIENCE & TECHNOLOGY

- Digital, Journal Homepage**  
Specify Desired Month + Size  
(skyscraper or promotion):  
\_\_\_\_\_

- Digital, Journal Abstract Pages**  
Specify Desired Month:  
\_\_\_\_\_

- Digital, eTOC alert**  
Specify Desired Issues:  
\_\_\_\_\_

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## APPLICABLE DISCOUNTS

*Check applicable discount.*

- Frequency Discount** (less \$15 each repeat)
- Agency Discount** (15% off placements)

**Please submit completed insertion order form to:**

Melissa Malone  
Subscription Sales Representative  
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***We will verify issue availability, final artwork deadlines, and pricing upon receipt of this form.***

***NOTE: We require advance payment from first-time advertisers.***